

DECODING THE NOW



03 +

years since inception

15+

people (26.01.21)

1Lac+ MT

successfully supplied

Rs. 34cr.

Total revenues (FY23-24)

20+

clients

Rs. 2cr.

PAT (FY23-24)

BUSINESS Model



COMPANY PROFILE

Thank you for spending time in reading our profile. Hereby, I would like to introduce our company and products. Bhagya Steels is a well-known manufacturer and merchant of Cast iron, Gunmetal, Bronze, Power presses, Shearing machines, and Machinery parts. We have devoted to developing American type, Pillar type, shearing machines and superior graded C.I Casting from the year 2022. We also have experience in this field from last 40+ years as my father started this business in year 1G80 in the name of MICRO ENGINEERS.

PRODUCT PORTFOLIO

We are a recognized manufacturer, exporter, wholesaler, and trader of Industrial Machines and Casting products, which are widely used in various engineering applications. These products are made from high graded raw materials which make them durable, highly reliable and corrosion resistant. Further, we also provide complete co-operation after sales service to our clients that includes repairing, servicing, and maintenance of Power Press Machines.

OUR VISION

Bhagya Steels is known for its tremendous growth in a very short period, we are planning to jump into a new venture which will take our business to new heights i.e Electric Furnace.

As we already have experience in Casting Foundry, we can easily run this new venture with flying colors. Because Furnace Industry works just like Cast Iron Foundry. The mechanism is same.

In the furnace we will make iron ingots from the molds which are used in almost every type of iron products, industrial machines and equipment. As there is an unlimited supply of parent material (MS Scrap, all type of Turnings) on credit of 5-6 days and sale in advance, this business is the most profitable business.

Moreover we also have plans to buy scrap materials and turnings from other countries as well because there is a big difference in the prices, and this will help in reducing cost making charges, which will make this business more clear and more reliable.

INCREASE IN PRODUCTIVITY

- Currently our unit productivity is 40 tonnes a day.
- By the next level introduction of the new funds of Rs. 20 crore, out of which Rs. 7 crore to Rs. 9 crore utilized in acquisition of land of 7 acres and furnace capacity increased to 100 tonnes a day.
- Further, level of the new funds to the tune of Rs. 35 crore, out of which Rs. 8 crore to Rs. 10 crore utilized in acquisition of more land of 7 acres and furnace and Rolling Mill capacity increased to 200 tonnes a day.

INCREASE IN TURNOVER

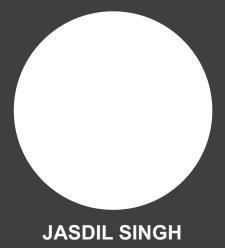
- Casting & Scrap Rs. 20 crore end of 30.09.2024 and Rs. 50 crore at 31.03.2025.
- Casting & Scrap & Furnace Rs. 125 Crore To Rs. 150 Crore.
- Casting & Scrap & Furnace & Rolling Mill Rs. 250 Crore To Rs. 300 Crore.

INCREASE IN PROFIT

- Casting & Scrap Rs. 2 Crore end of 30.09.2024 and Rs. 4 to Rs. 4.5 crore at 31.03.2025
- Casting & Scrap & Furnace Rs. 12.5 Crore To Rs. 15 Crore
- Casting & Scrap & Furnace & Rolling Mill Rs. 25 Crore To Rs. 30 Crore

EXPERIENCED PROMOTORS





Chairman &

Managing Director

Jasdil Singh is a first-generation entrepreneur and the founder of Bhagya Steels. He has over 12 years of experience in the procurement, distribution and execution of steel ingots & iron scrap in India.



Jaskaran Singh is a first-generation entrepreneur and the founder of Bhagya Steels. He has over 5 years of experience in the procurement, distribution and execution of steel ingots & iron scrap in India.



Charanjit Kaur is a well-known entrepreneur and the founder of Bhagya Steels. Her career with Bhagya Steels begain in 2021. She is the main pillar of the Company. Also she incubates new ideas & provides added value to the company.

QUALIFIED TEAM





Vikas Arora is an accountant in the account section of the company since 3 years. He has over 8 Years of experience in accounts & other official works. He holds the Degree of B.Com & also he is pursuing the degree of LLB of sales tax lawer.



Deepak Shah is an assistant accountant in the account section of the company since 3 years. He has over 5 Years of experience in accounts & other official works. He graduated in Bachelor of Arts.



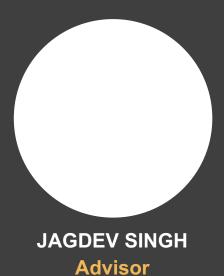
Rajkumar is an assistant accountant in the account section of the company since 3 years. He has over 8 Years of experience in accounts 8 other official works.



Hitesh Verma is an head of department in the purchase section of the company since 3 years. He has over 8 Years of experience in purchasing & other official works. He graduated in Bachelor of Commerce.

HIGHLY CREDIBLE ADVISORY BOARD





Jagdev Singh plays an important role in helping us making our business successful by providing us effective strategies & solutions. He researches market trends & customer reviews to find usefull strategies for reaching organisational goals.



Tavinder Singh is normally a person with more & deeper knowledge in steel industry. His role is that of a mentor or guide & differs categorically from that of a task specific consultant.



In general, Gurmeet Singh is an advisor who has deep industry knowledge & specializes in dealing with clients. He uses their knowledge to benefit the organization. He meets with clients to understand the challenges they may be facing as well as the goals & needs they may have.

TALENT-RICH ORGANISATION





JASDIL SINGH CHAIRMAN & MANAGING DIRECTOR

JASKARAN SINGH
DIRECTOR

CHARANJIT KAUR
DIRECTOR

VIKAS ARORA
ACCOUNTANT

DEEPAK SHAH
ASSISTANT ACCOUNTANT

RAJKUMAR Assistant accountant

HITESH VERMA
HOD PURCHASE DEPARTMENT

BALWINDER SINGH OPERATIONS

SURINDER SINGH
OPERATIONS

DALJEET SINGH OPERATIONS

PARMINDER SINGH
OPERATIONS

RUPINDER SINGH SALES & MARKETING

LEADERSHIP

HONEY VERMA
SALES & MARKETING

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REPUTED BOARD INDEPENDANT DIRECTORS





Sohan Singh is a non-executive director of a company who helps the company in improving corporate credibility and governance standards. He provides a proper explanation for material purchase under the company name and, if necessary, seek and follow professional advice and opinion.

A COMPREHENSIVE APPROACH



Empower your business with our top-tier technical ideas. High-quality, advanced tech, and a network of experts. Your shortcut to a sustainable tomorrow.

Experts in making high quality steel alloy of iron & carbon in which the carbon content ranges upto only 1-2%. By far the most widely used material for building the worlds infrastructures & industries.

DISTRIBUTION

- Exclusive Distribution
- 24X7 Service
- Best customer reviews
- Market Intelligence
- Training and Support

PROJECTS

- Excellence selection of project
- Integration of Equipment
- Cost Friendly Solution

PROJECT MANAGEMENT CONSULTANCY

- Scope Statement
- Cost Benefit Ratio
- Business Case Development
- Detailed Project Report
- Focus on Delivery

ICONIC PROJECT PORTFOLIO



PROJECTS

- Commercial & industrial.
- Demonstrated execution capability while doing good for the industry.
- Govt. Tenders i.e. defence
 & railway department.







FACTORY TOUR

















PLANT & MACHINERY DETAILS



Plant and machinery in a casting unit industry typically include a variety of specialized equipment designed to facilitate the casting process efficiently. Here's a detailed description:

- Foundry Furnaces: These are essential for melting metals like iron, steel, aluminum, and alloys. They range
 from cupola furnaces (traditional) to modern electric arc furnaces or induction furnaces, depending on the
 scale and type of casting.
- 2. Molding Equipment: This includes sand molding machines for creating molds from sand and resin mixtures. There are various types such as jolt squeeze machines, flaskless molding machines, and automated molding lines for high-volume production.
- 3. Core Making Machines: Cores are used to create cavities within the mold where molten metal will flow. Core making machines range from simple core shooters to complex automated core production lines.
- 4. Mold Handling Equipment: This includes equipment for handling and transporting molds within the foundry, such as mold manipulators, rollover machines, and mold conveyors.
- 5. Casting Machines: Depending on the type of casting (e.g., sand casting, investment casting), there are different machines such as sand casting machines, die casting machines, centrifugal casting machines, etc.
- 6. Melting and Pouring Equipment: Crucibles, ladles, and pouring systems are used for transferring molten metal from furnaces to molds, ensuring precise control over the pouring process.
- 7. Cleaning and Finishing Equipment: After casting, the components need to be cleaned of excess material (like sand) and finished to meet required specifications. Shot blasting machines, grinding machines, and various finishing tools are used for this purpose.
- 8. Heat Treatment Equipment: Some castings require heat treatment to achieve specific mechanical properties.

 This may include furnaces for annealing, quenching tanks, and tempering ovens.
- 9. Quality Control and Testing Equipment: Non-destructive testing (NDT) equipment such as x-ray machines, ultrasonic testing devices, and spectrometers are used to ensure the quality and integrity of castings.
- 10. Environmental and Safety Equipment: Foundries require systems for dust collection, fume extraction, and environmental control to manage emissions and ensure a safe working environment for personnel.
- 11. Material Handling Equipment: Cranes, hoists, and forklifts are essential for moving heavy molds, equipment, and finished castings within the foundry.

PROJECTS 11

UTILIZATION OF FUNDS



Utilizing funds effectively for a new furnace project involves several key steps:

- 1. Budget Allocation: Determine the total amount of funds available for the project. This includes not only the cost of the furnace itself but also installation, permits, and any necessary upgrades to infrastructure.
- 2. Cost Analysis: Research and obtain quotes from multiple vendors for furnaces that meet your requirements. Compare prices, energy efficiency ratings, and warranties to ensure you're getting the best value for your investment.
- 3. Installation Costs: Factor in the cost of professional installation. Depending on the complexity of the project and local regulations, installation costs can vary significantly.
- 4. Infrastructure Upgrades: Assess if any upgrades or modifications to your existing infrastructure (ductwork, ventilation, electrical) are needed to accommodate the new furnace. Allocate funds accordingly.
- 5. Contingency Plan: Set aside a portion of your budget for unexpected expenses or contingencies that may arise during the project. This ensures that you're prepared for any unforeseen costs.
- 6. Energy Efficiency Considerations: While initial costs are important, also consider the long-term operational costs of the furnace. Investing in a more energy-efficient model may result in lower utility bills over time, offsetting the initial expense.
- 7. Quality and Reliability: Prioritize quality and reliability when choosing a furnace. A higher-quality furnace with a longer lifespan may require a larger initial investment but can provide greater value over time.
- 8. Financial Planning: If necessary, explore financing options or grants available for energy-efficient upgrades.

 Some jurisdictions offer incentives that can help offset the cost of purchasing and installing a new furnace.
- 9. Project Management: Ensure the project is well-managed to stay within budget and on schedule. This includes coordinating with contractors, obtaining necessary permits, and scheduling inspections as required.

PROJECTS 12



- Validation of quality and credibility
- Best practices
- Brand amplification

ROBUST BRAND PARTNERSHIPS

DISTRIBUTION REACH

OWN MANUFACTURING

OPERATIONS & MAINTENANCE

- Expand Margins
- Seize New Markets.
- Extend Product Reach Effectively
- Smart Savings
- New Categories
- Innovation Boosts
 Margins
- Specialized Focus
- Boost Margins
- Win-Win Brand Partnerships
- Superior Execution Capabilities

KEY STRATEGIES



GO WIDE

- Increased focus on executing high-margin projects by improving product mix (own vs. sourced)
- Focus on O&M as a key value differntiator - plans to expand the team and revenues

GO DEEP

- Expand to southern and eastern India markets.
- · Focus on value deliverables.

GO BEYOND

- Capitalizing on Export
 Opportunities for Our Products
- Secure Leadership: Invest in Recruiting, Training, & retaining Top Talent Across All Presence Segments



WE AIM TO GO PUBLIC

THE NEXT LEVEL



Margins to remain a focus area (Focus on decarburization process)

- Unified Integration over Fragmented Solutions.
- New product lauches.

Working capital infusion to lead to the next level of scale

- Highly working capital-intensive business (sourcing demands advance)
- Public proceeds to cushion growth agenda

Listing to further steel industry leadership

- Appointed Corporate Capital Ventures Pvt. Itd. as the BRLM
- To tap SME IPO

PRE-ISSUE SHAREHOLDING



LIST OF SHAREHOLDERS

AS ON 15.07.2024

S. NO.	NAME OF	Pre issue		Post issue	
	SHAREHOLDER	NO. OF SHARES	As a % of Issued Capital	NO. OF SHARES	As a % of Issued Capital
Promot	ers	<u> </u>	<u> </u>		
1	Charanjit Kaur	40,000	4.00	40,000	4.00
2	Jagdev Singh	40,000	4.00	40,000	4.00
3	Jasdil Singh	4,00,000	40.00	4,00,000	40.00
4	Jaskaran Singh	4,00,000	40.00	4,00,000	40.00
	TOTAL A	8,80,000	88.00	8,80,000	88.00
Promot	er Group				
5	Rupinder Kaur	40,000	4	40,000	4
6	Gurmeet Singh	40,000	4	40,000	4
7	Tavinder Singh	40,000	4	40,000	4
	TOTAL B	1,20,000	12	1,20,000	12

POST-ISSUE SHAREHOLDING



PROPOSED LIST OF SHAREHOLDERS*

S. NO.	NAME OF SHAREHOLDER	Pre issue		Post issue	
		NO. OF	As a % of	NO. OF	As a % of
		SHARES	Issued Capital	SHARES	Issued
					Capital
Promote	ers				
1	Charanjit Kaur	40,000	0.80	40,000	0.1481
2	Jagdev Singh	40,000	0.80	40,000	0.1481
3	Jasdil Singh	4,00,000	8.00	4,00,000	1.48
4	Jaskaran Singh	4,00,000	8.00	4,00,000	1.48
	TOTAL A	8,80,000	17.60	8,80,000	3.26
Promote	er Group				
5	Rupinder Kaur	40,000	0.80	40,000	0.1481
6	Gurmeet Singh	40,000	0.80	40,000	0.1481
7	Tavinder Singh	40,000	0.80	40,000	0.1481
	TOTAL B	1,20,000	2.40	1,20,000	0.44
Public					
8	Existing Shareholders*	40,00,000	80.00	40,00,000	14.81
9	IPO	-	-	2,20,00,000	81.48
	TOTAL C	40,00,000	80.00	2,60,00,000	96.30
	Grand Total (A+B+C)	50,00,000	100	2,70,00,000	100

^{*} Bhagya Steel Limited plan to enhance funds upto the tune of Rs. 4,00,00,000.00 to purchase more Land & Machinery.







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